

Congressional Campaign Cheatsheet

Election prognosticators argue that the “holy trinity” of POTUS Approval, Right Track/Wrong Track and Generic Ballot preference foretell the outcome in November. Looking back over the last 9 mid-terms, we see that a President with

a sub 50% approval rating loses an average of 40 seats in the House and 6 seats in the Senate. We also note that the summer Right Track/Wrong Track number seems to align better than generic ballot as an early indicator of seat loss.

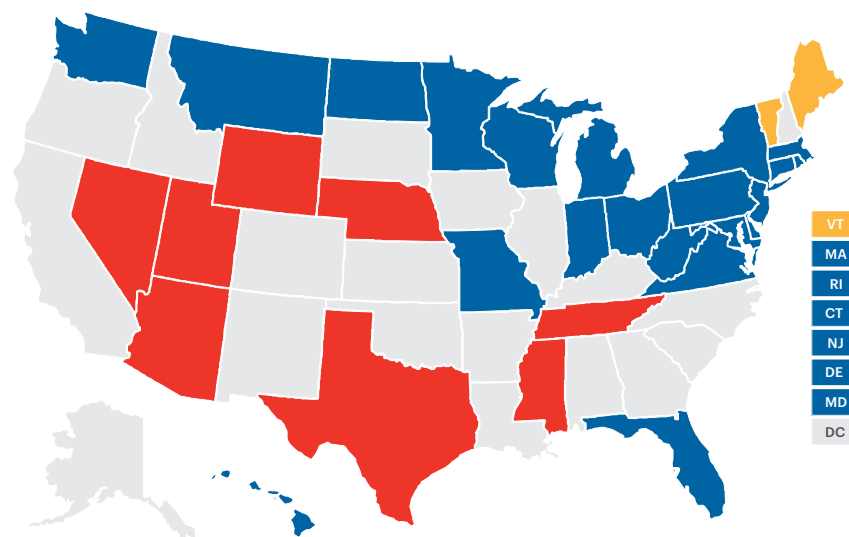
Summer Polling #s With The November Seat Loss For The Party In The White House

Year	President	Party	Potus Approval July	RT / WT	Generic Ballot Preference	House	Senate
1982	Ronald Reagan	R	41	24 / 74	D+18	-26	1
1986	Ronald Reagan	R	63	58 / 36	D + 13	-5	-8
1990	George Bush	R	75	45 / 51	D + 2	-8	-1
1994	William J. Clinton	D	43	33 / 66	R + 5	-52	-8
1998	William J. Clinton	D	65	60 / 36	D + 8	5	0
2002	George W. Bush	R	63	48 / 49	D + 1	8	2
2006	George W. Bush	R	37	33 / 65	D + 11.5	-30	-6
2010	Barack Obama	D	44	21 / 77	R + 6	-63	-6
2014	Barack Obama	D	42	22 / 76	D + 2	-13	-9
2016	Donald J. Trump	R	42	38 / 60	D + 12	??	??

Source: Gallup

The Senate

Democrats hold 8 of the 10 most vulnerable Senate seats in the 2018 election cycle.



Of the 26 Dem. senators up, Trump won 10 of their states - and five of those by double digits.

The president's party has lost Senate seats in 19 of the last 25 midterm elections.

1. Nevada Dean Heller vs Jacky Rosen Clinton +2.4%
2. Indiana Joe Donnelly vs Mike Braun Trump +19%
3. Missouri Claire Mccaskill vs Josh Hawley Trump +19%
4. North Dakota Heidi Heitkamp vs Kevin Cramer Trump +36%
5. Florida Bill Nelson Vs Rick Scott Trump +1.2%
6. Arizona (Flake Open) Martha McSally, Kelli Ward vs Kristen Sinema Trump +3.5%

7. West Virginia Joe Manchin vs Patrick Morrisey Trump +42%
8. Wisconsin Tammy Baldwin vs Kevin Nicholson or Leah Vukmir Trump +0.7%
9. Montana Jon Tester vs Matt Rosendale Trump +20%
10. Ohio Sherrod Brown vs Jim Renacci Trump +8.1%

The House

House Republicans are defending 86 competitive seats to only 14 competitive Democratic seats.

Likely D	Lean D	Toss Up	Toss Up	Lean R	Lean R	Likely R	Likely R
AZ-1	NH-1	MN-1	ME-2	AR-2	NJ-3	PA-14	NC-2
CA-7	NV-3	MN-8	MI-8	CA-45	NM-2	AZ-6	NC-8
FL-7	AZ-2	CA-10	MI-11	FL-16	OH-1	CA-4	NY-1
MN-7	CA-49	CA-25	MN-2	FL-18	PA-1	CA-21	NY-11
NH-2	FL-27	CA-39	MN-3	GA-6	PA-16	CO-3	NY-24
NJ-5	NJ-11	CA-48	NJ-7	IL-13	TX-23	FL-6	OH-10
NV-4	PA-7	CO-6	NY-19	IL-14	UT-4	FL-15	OH-14
NY-25	PA-17	FL-26	NY-22	KS-2	VA-2	FL-25	OH-15
PA-8	VA-10	IA-1	OH-12	KS-3	VA-5	GA-7	PA-10
NJ-2		IA-3	TX-7	MT-AL	WA-5	IN-2	SC-1
PA-5		IL-6	TX-32	NC-9	WI-1	MI-1	TX-21
PA-6		IL-12	VA-7	NC-13	WV-3	MI-6	TX-31
		KY-6	WA-8	NE-2		MI-7	WA-3
						MO-2	WI-6

How big of a swing? Control of the House will depend on whether Democrats can win most "Toss Up" races.

House Democrats have 10 GOP Seats already trending in their direction.

Democrats in 56 House districts surpassed Republican incumbents in second-quarter fundraising, according to the latest Federal Election Commission filings. Sixteen of those House Republicans finished the quarter with less cash in their campaign accounts than Democratic opponents, while no Democratic members lag their Republican challengers in cash.

There are 23 House seats held by a Republican incumbent that Hillary Clinton won in 2016: AZ-02, CA-10, CA-21, CA-25, CA-39, CA-45, CA-48, CA-49, CO-06, FL-26, FL-27, IL-06, KS-03, MN-03, NJ-07, NY-24, PA-06, PA-07, TX-07, TX-23, TX-32, VA-10, and WA-08

There are 12 House seats held by a Democratic incumbent that Donald Trump won in 2016: AZ-01, IA-02, IL-17, MN-01, MN-07, MN-08, NH-01, NJ-05, NV-03, NY-18, PA-17, and WI-03.

So far in '18 Dem House primaries featuring at least one woman, one man & no incumbent, women have won in 70/106 cases (66%). On GOP side, just 11/29 (38%). **Dems have nominated women in 85/179 (47%) of '18 House races (excluding Dem incumbents). On GOP side, 24/139 (17%).**

The House GOP has 42 open/vacant seats - the most since the "Gatsby Era" of those -- 19 Solid R 4 Likely R 7 Lean R 4 Toss Up 5 Lean D 3 Likely D